

# How to Create a Fundraiser for the National Aphasia Association

Start a Fundraiser. Start a Conversation.

This June, we invite you to help raise awareness and support for people living with aphasia by creating your own fundraiser for the National Aphasia Association (NAA).

Bloomerang's Peer-to-Peer fundraising platform makes it easy to create your own personalized fundraising page, share your story, and invite friends and family to support aphasia awareness.

# Step 1: Go to the NAA Campaign Page

The screenshot shows the top of a campaign page for the National Aphasia Association. At the top, there is a blue navigation bar with a search icon, a 'Sign In or Sign Up' dropdown menu, and navigation links for 'Home', 'Donate', 'Register', and 'Sponsors'. The main banner features a fireworks background and the text: 'June is National Aphasia Awareness Month', 'Building Awareness. Sustaining Impact.', and 'NAA's Legendary June Awareness - 2026' with the dates 'June 1, 2026 12:00am - June 30, 2026 11:59pm'. The NAA logo is on the left and the full name 'National Aphasia Association' is on the right. Below the banner, there are social sharing buttons for Facebook and X, a 'Recent Activity' section listing 'Katherine Noyes registered' and 'Maura Silverman registered', and a progress bar showing '\$20.80 achieved' out of a 100% goal.

Visit our campaign page:  
[secure.qgiv.com/event/naapeertopeer](https://secure.qgiv.com/event/naapeertopeer)

# Step 2: Register

Scroll down to click  
"Register Now"

The screenshot shows a fundraising page with a blue header containing a "Sign In or Sign Up" link. The main content area is divided into several sections:

- Recent Activity:** A vertical list of four items, each with a circular icon and a "Share" button with Facebook and X icons:
  - Katherine Noyes registered
  - Maura Silverman registered
  - Maura Silverman has earned the Most Donors Badge
  - Maura Silverman has earned the Top Fundraiser Badge
- Progress Bar:** A vertical thermometer-style bar on the left with a scale from 0% to 100%. To its right, the text reads: "\$20.80 achieved", "\$50,000.00 goal", and "0% of your goal reached".
- Buttons:** Two blue buttons are stacked vertically: "Donate Now" (top) and "Register Now" (bottom). The "Register Now" button is circled in red, and a red arrow points to it from the left.
- Our Newest Participants:** A section at the bottom with two circular profile pictures.

# Step 3: Choose How You'd Like to Participate

## Select

- As an Individual  
or
- Join or Start a Team



## Register for **NAA's Legendary June Awareness - 2026**

Monday, 6/01/2026 - Tuesday, 6/30/2026

[Details](#) > [Finish Up](#)

🔒 **Registration Fee: Free**

### How do you want to participate?



**As an Individual**

Work on your own to reach your personal fundraising goal.



**Join or Start a Team >**


Work as a group to reach your personal + collective fundraising goals.

# Step 4: Input Details

Share your information  
and how much you will  
try to raise

### Your Fundraising Goal

How much will you try to raise?



**Let's get your details.**

We'll send you a confirmation, plus a link to set up your fundraising page!

Optional

United States

# Step 5: Kickstart Your Fundraiser

Add an optional gift to kick things off!

## Add an Optional Gift

**Elsie, kick-start your fundraising by making a donation!**

It will go toward your fundraising goal.

\$

Optional

# Step 6: Congratulations! Your Fundraiser is Live!

Visit your  
Fundraising  
Dashboard to  
track your  
donations and  
share with  
others

You're registered for **NAA's Legendary June Awareness 2026!**

Monday, 6/01/2026 - Tuesday, 6/30/2026



It's time to start fundraising!

## My Personal Fundraising Page

### I'm raising money for National Aphasia Association!

I'm thrilled to be participating in NAA's Legendary June Awareness - 2026, a fundraiser supporting National Aphasia Association! I'm passionate about this cause and need your help! Every donation—big or small—helps me reach my fundraising goal and directly impacts this important cause.

Here's how you can help:

- **Donate:** Contribute whatever you can. No amount is too small!
- **Spread the Word:** Share my fundraising page with your friends, family, and social networks. Let's spread awareness so we can raise more!

Thank you for standing by me in this effort. Your support means the world to me!

Share on Facebook

Share on X



Donate Now

Register Now

# Step 7: Share Your Fundraiser

Once your page is ready, you can:

- Post it on Facebook
- Share it on Instagram
- Text it to friends and family
- Email your link
- Add it to your social media bio

See following page for a downloadable social media graphic and sample language you can use to share with your followers!

*Helpful tip: People are more likely to donate when you share why the cause matters personally to you.*

# Social Media Templates

## Sample Language for Captions

Every day, individuals and families hear the word aphasia for the first time and don't know where to turn. The National Aphasia Association exists to ensure that anyone, anywhere, can find trusted information, meaningful support, and connection to the broader aphasia community.

Your support helps NAA:

- Connect people with aphasia and their families to resources nationwide
- Increase public awareness and understanding through National Aphasia Awareness Month, advocacy initiatives, ambassador programs, and media outreach.
- Provide education and training for individuals, care partners, professionals, and communities
- Support research initiatives that elevate the lived experience of aphasia
- Build partnerships and advocacy efforts that strengthen the aphasia community across the country

We are raising funds to ensure that every person affected by aphasia can find information, education, support and hope—regardless of where they live.

Together, we are creating a future where no one faces aphasia alone.

# Social Media Templates

## Downloadable Graphics

**JOIN ME**

*in supporting the*

***National Aphasia Association***  
***for Aphasia Awareness Month***

### **The National Aphasia Association:**

- Advocates for people with aphasia
- Connects people to resources
- Increases public awareness and understanding of aphasia
- Provides education and trainings
- Supports research initiatives
- Collaborates & builds partnerships

[Click here to edit & download your own graphics](#)

# Step 8: Watch Your Progress

Your fundraising page will show:

- Your progress toward your goal
- Donations received
- Messages from supporters

Every donation helps support aphasia awareness, education, advocacy, and connection.

# Tips for Success

## ✓ **Share more than once**

People often need to see a fundraiser multiple times before donating.

## ✓ **Add photos or videos**

Personal posts usually receive more engagement.

## ✓ **Celebrate milestones**

Thank people when you reach goals.

## ✓ **Keep it simple**

A short, genuine message is enough.

# We're Here to Help!

We are happy to support you.  
If you have questions about  
creating or sharing your  
fundraiser, contact:  
[answers@aphasia.org](mailto:answers@aphasia.org)

Thank you for helping the  
National Aphasia Association  
raise awareness, connection,  
and support for people  
affected by aphasia.